

CUMBERLAND LOCAL HERITAGE AWARDS 2019

Responsible Division: Environment and Planning
Officer: Director Environment and Planning
File Number: SC 481 (SUB 490)

SUMMARY

The purpose of this report is to provide the Cumberland Heritage Committee details of the entries received for the Cumberland Local Heritage Awards Program for 2019.

RECOMMENDATION

That the Cumberland Heritage Committee:

- 1. Review the entries and select their preferred award winners and runner-ups for presentation to the Director, Environment and Planning for confirmation; and**
- 2. Note that following confirmation by the Director, Environment and Planning, winners and runner-ups will be invited to an Awards Presentation Ceremony in September 2019.**

REPORT

Background

Cumberland Council ran the Cumberland Local Heritage Awards (here in 'Awards') in 2019 in accordance with the Cumberland Local Heritage Awards Guidelines (Herein 'Guidelines'). The Guidelines were updated by Council at its meeting on 20 March 2019 to reflect minor changes to Categories 2, 5 and 6.

Entries to the Awards were open from 1 May 2019 to 14 June 2019 to coincide with the annual National Trust's Heritage Festival, which ran from 18 April 2019 to 19 May 2019. The Awards was run concurrently with the Cumberland Local Heritage Rebate Program (Rebate Program).

Categories of the Awards

The six categories of the Awards are as follows:

Category 1 – Best Maintained Heritage Property

This category recognises the work of property owners to maintain and enhance the appearance of a heritage property.

Owners of privately owned heritage listed properties and privately owned properties located within a heritage conservation area, within the Cumberland Local Government Area (LGA) are eligible to apply.

This category was run as in 2018.

Category 2 – Restoration and Development (including Adaptive Reuse)

This category recognises work done to restore or develop a property to highlight and enhance the appearance of the heritage property. This includes the adaptive reuse of a heritage item which respects its heritage characteristics.

Owners of privately owned heritage listed properties and privately owned properties located within a heritage conservation area, within the Cumberland LGA are eligible to apply.

This category was run as in 2018 with an amendment for the category to be opened up to include properties that have undergone adaptive reuse. This amendment was updated in the Guidelines.

Category 3 – Historesearch: Researching our Local History

This category encourages individuals/groups/organisations to research an item or person or event or place of local history, which may be presented in written or visual art form.

The National Heritage Trust festival theme for 2019, being “Connecting People, Places and the Past” was adopted for this category.

This category was run as in 2018.

Category 4 – Keeper of the Stone (Children’s Heritage Award)

This category encourages primary school children to learn about, and be involved in, local heritage through a colouring-in competition.

The National Heritage Trust festival theme for 2019 was adopted for this category with the image to be coloured in reflecting this theme.

The category comprises two Divisions, being:

- Division 1 comprising Kindergarten to Grade 2 (inclusive).
- Division 2 comprising Grade 3 to Grade 4 (inclusive).

This category was run as in 2018.

Category 5 – Writing Competition

This category encourages upper primary school children in grades 5 and 6 to learn about, be involved in, and reflect on what heritage means to them. The category is run as a writing competition.

The National Heritage Trust festival theme for 2019 was adopted for this category but with the text in the announcement and application form for this category worded appropriately for upper primary school students.

The category comprised two divisions, one being for a short story competition (fiction) and the other for an essay competition (non-fiction). As no entries were received for the non-fiction division in 2018, both divisions were combined with participants provided the opportunity to submit either fiction or non-fiction entries.

This amendment was updated in the Guidelines.

Category 6 – Artwork Competition

This category encourages primary and high schools within the Cumberland LGA to engage and encourage students to learn about, and be involved in, local heritage. This category is for a group entry and is run as an art competition with a theme based on the National Trust Heritage Festival.

The name of this category was amended from ‘School Poster Competition’ to ‘Artwork Competition’ to more accurately reflect this category and to also increase the appeal of this category to both primary and high school students.

The National Heritage Trust festival theme for 2019 was adopted for this category but with the text in the announcement and application form for this category worded appropriately for primary and high school students. The scale (size) of the art entry was also adjusted to encourage entries.

The category comprises two Divisions, being:

- Division 1: Kindergarten to Grade 6 (Primary School)
- Division 2: Grade 7 to Grade 12 (High School)

The proposed change of name of the category was updated in the Guidelines.

The entry requirements and prizes for each category is outlined in the Guidelines (**See Attachment 1**).

Notification of Awards Program

Entries for the 2019 Awards opened on 1 May 2019 and closed on Friday 14 June 2019. This nomination period of just over six (6) weeks is consistent with previous years, and was timed to avoid the 2-week school holiday period of 13 to 28 April 2019.

The timeline for the Awards was as follows:

Week commencing Monday 22 April 2019	Preparations for the Awards took place.
Wednesday 1 May 2019	Entries opened.
Tuesday 30 April 2019 and Wednesday 1 May 2019 Tuesday 14 May 2019 and Wednesday 15 May 2019	Notices appeared in local newspapers – The Auburn Review and the Parramatta Advertiser.

Tuesday 28 May 2019 and Wednesday 29 May 2019	
Wednesday 1 May 2019 to Friday 14 June 2019	Information made available from the Council website, local libraries and customer service.
Friday 14 June 2019	Entries closed.
Friday 14 June 2019 to Monday 24 June 2019	Council Officers shortlisted entries for Category 4, collated entries for all other categories, and prepared a report for consideration by the Cumberland Heritage Committee (Committee).
Tuesday 25 June 2019	Report and Awards entries sent to the Committee.

Letters were mailed out to 749 owners of heritage properties and owners of properties within conservation precincts in the LGA, inviting entries to the Awards (in conjunction with the Rebate Program).

To promote the Awards, letters inviting entries and providing entry forms for Categories 4, 5 and 6 were sent out to 44 Primary Schools within the LGA. Similarly, letters inviting entries and providing entry forms for Categories 3 and 6 were sent to 18 High Schools within the LGA.

Notices were placed during the program's entry period in Council's Corporate News page of the Auburn Review on 30 April, 14 May and 28 May, and of the Parramatta Advertiser on 1 May, 15 May and 29 May.

Notices were also placed on Council's website and social media. Entry Forms and related materials were made available at the Auburn and Merrylands Service Centres, and at the Auburn, Granville, Greystanes, Guildford, Lidcombe, Merrylands, Regents Park and Wentworthville Council libraries. These Awards notices were placed on the website and in the libraries in conjunction with the Rebate Program.

Summary of Entries Received

The entries received for the 2019 Awards are as follows:

Category 1 - Best maintained heritage property.

Two (2) entries were received for the following properties:

- 8-12 Miller Street, Merrylands - Baby health care centre, circa 1947 (Listed in the Holroyd LEP as 10-15 Miller Street, Merrylands)
- 20 Fullagar Road – Inter-war bungalow

Category 2 - Restoration and development (including adaptive reuse).

One (1) entry was received for the following property:

- 8-12 Miller Street, Merrylands Merrylands - Baby health care centre, circa 1947 (Listed in the Holroyd LEP as 10-15 Miller Street, Merrylands)

Category 3 - Historesearch: Researching our local history.

Two (2) entries were received.

- Entry 1 – Cottages on Greystanes Estate – including on Tree Hill Cottage
- Entry 2 – The Prospect and Sherwood Soldier's Memorial

Category 4 - Keeper of the Stone (Children's Heritage Award).

A total of 87 entries were received, which consisted of the following:

- Division 1 (Kindergarten to Grade 2) – Fifty-five (55) entries
- Division 2 (Grade 3 to Grade 4) – Thirty-two (32) entries

Four (4) schools participated in this Category.

Name of school	Division 1 (Kindergarten – Grade 2)	Division 2 (Grade 3 – 4)	Total number of entries
Amity College	29	26	55
Sacred Heart Primary School	8	5	13
St Peter Chanel Primary School	17	1	18
Widemere Public School	1	0	1
Total	55	32	87

Category 5 – Writing Competition.

Four (4) entries were received.

- Entry 1 – Kakadu National Park
- Entry 2 – Connecting People and Places (Past and Present)
- Entry 3 – The Day of the Attack
- Entry 4 – Tree

Category 6 – Artwork Competition.

Three (3) Participating schools – Amity College, St Peter Chanel Primary School and Westmead Christian Grammar School

Eight (8) entries were received.

- Entry 1 – Uniting Pencils
- Entry 2 – Auburn Gallipoli Mosque
- Entry 3 – Auburn Gallipoli Mosque
- Entry 4 – Uluru (Ayers Rock)
- Entry 5 – Local Places – My School History
- Entry 6 – Local Places – My School History
- Entry 7 – Local Places – My School History
- Entry 8 – Local Places – My School History

Judging of Entries

Council delegated responsibility for the judging of the Awards entries to the Committee as per the Guidelines.

Council officers collated all the entries received for each of the six (6) categories of the Awards.

All entries for Categories 1, 2, 3, 5 and 6 are to be reviewed and assessed by the Committee.

Given the large number of entries for Category 4 (87 in total), Council officers identified 40 shortlisted entries, being 20 shortlisted entries for Division 1 (Kindergarten – Grade 2) and 20 shortlisted entries for Division 2 (Grade 3 – 4). This approach was consistent with 2018 and enables a more manageable number of entries to be judged by the Committee.

The Guidelines, all entries received for Categories 1, 2, 3, 5 and 6, and the 40 shortlisted entries for Category 4 were emailed to the Committee for review on 24 June 2019.

The Committee members are to nominate winners and runners up (as appropriate) during the Committee Meeting. As per the Guidelines, the winners and runners up are to be confirmed by the Director, Environment and Planning.

COMMUNITY ENGAGEMENT

The winners and runners up will be invited to an Awards Presentation Ceremony in September 2019.

POLICY IMPLICATIONS

There are no policy implications for Council associated with this report.

FINANCIAL IMPLICATIONS

It is estimated that the total cost of the prizes and the Awards Presentation Ceremony for the 2019 Awards is approximately \$6,800. Due to budget constraints, Council's events team is contributing to the funding of this event in 2019.

CONCLUSION

A total of 104 entries were received across the six (6) categories for the 2019 Awards.

Winners of the Awards categories will be determined at the Committee Meeting on 2 July 2019 and will be confirmed by the Director, Environment and Planning.

ATTACHMENTS

Attachment 1: Amended Cumberland Local Heritage Awards Guidelines.

CUMBERLAND LOCAL HERITAGE AWARDS GUIDELINES

This policy was adopted by Council at its meeting of 5 April 2017 and amended on 28 March 2018. Amended on 20 March 2019.

Category 1 - Best Maintained Heritage Property

OVERVIEW OF CATEGORY

To recognize the work of property owners to maintain and enhance the appearance of a heritage property.

ENTRY AND ASSESSMENT CRITERIA (Conditions of Entry)

- a) The property generally presents well to the street and is well maintained.
- b) The property shows no visible signs of deterioration when viewed from the street.
- c) The property has a well-maintained garden that complements the dwelling.
- d) The maintenance of the property enhances its character and charm.
- e) The property adds value to the character of the street.

NOMINEES' RESPONSIBILITIES (Conditions of Entry)

1. Fill in the nomination form nominating a property.
2. Ensure that the property is privately (non-government) owned.
3. Ensure that the property is currently listed on one of the following: the Holroyd Local Environmental Plan (LEP) 2013, Auburn LEP 2010 or Parramatta LEP 2011; and that it is located within the Cumberland Local Government Area (LGA).
4. Obtain the permission of the landowner to nominate the property.
5. Include photos of the property with the nomination (mandatory requirement).
6. Obtain the landowner's permission for judges to view the property from the street and allow Council officers to take a photo of the property from the street.

JUDGES' RESPONSIBILITIES

Judging will be undertaken by the Cumberland Heritage Committee. The judging process will be as follows:

1. Assess each nomination submitted with each standard nomination form including submitted photos and other information.
2. View properties from the street (optional).
3. Allocate a score out of ten for each of the assessment criteria (as listed above).
4. Total the scores for each entry, the entry with the highest score is identified as the Awards Category Winner.
5. Present scores to Council's Group Manager, Planning to confirm the Awards Category winner.

PRIZES

Winner - Bronze plaque and framed certificate

Category 2 - Restoration and Development (Including Adaptive Reuse)

OVERVIEW OF CATEGORY

To recognise work done to restore or develop a property to highlight and enhance the appearance of the heritage property. This includes the adaptive reuse of a heritage item which respects its heritage characteristics.

ENTRY AND ASSESSMENT CRITERIA (Conditions of Entry)

- a) The restoration/adaptive reuse works have significantly enhanced the character and charm of the property.
- b) The restoration/adaptive reuse works are sympathetic to its heritage significance.
- c) The restored/developed property presents well to the street.
- d) The restoration/ adaptive reuse works have removed any visible signs of deterioration when viewed from the street.
- e) The restoration/ adaptive reuse works provide visible evidence of the owner's commitment to the preservation of heritage.

NOMINEES' RESPONSIBILITIES (Conditions of Entry)

1. Fill in the nomination form nominating a property.
2. Ensure that the property is privately (non-government) owned.
3. Ensure that the property is currently listed on one of the following: the Holroyd LEP 2013, Auburn LEP 2010 or Parramatta LEP 2011; and that it is located within the Cumberland LGA.
4. Obtain the permission of the landowner to nominate a property.
5. Obtain the landowner's permission for judges to view the property from the street and allow Council officers to take a photo of the property from the street.
6. Provide details of the restoration/development/ adaptive reuse work carried out on the property (mandatory requirement).
7. Provide photos showing before restoration and after restoration/ adaptive reuse works (mandatory requirement).
8. Ensure that all restoration/ adaptive reuse works nominated were carried out within the last two years.

JUDGES' RESPONSIBILITIES

Judging will be undertaken by the Cumberland Heritage Committee. The judging process will be as follows:

1. Assess each nomination submitted with each standard nomination form, submitted photos and other information.

2. View properties from the street (optional).
3. Allocate a score out of ten for each of the assessment criteria (as listed above).
4. Total the scores for each entry, the entry with the highest score is identified as the Awards Category Winner.
5. Present scores to Council's Group Manager, Planning to confirm the Awards Category Winner.

PRIZES

- Bronze plaque and framed certificate

Category 3 - HistoResearch: researching our local history

OVERVIEW OF CATEGORY

Participants (individuals or groups/organisations) are invited to research an item or person or event or place of local history and reflect on the National Trust Heritage Festival theme of that year. The research may be presented in either a written (text based) form such as an essay or poetry; or visual art form such as photographic / digital, mixed media or other works. The research may include heritage studies, archaeological preservation, or any other effort in the heritage field.

ENTRY AND ASSESSMENT CRITERIA (Conditions of Entry)

- a) The work makes a substantial contribution towards preserving, enhancing, interpreting or highlighting Cumberland's heritage.
- b) The individual or group has made an extraordinary effort with regards to heritage.
- c) The work raises awareness and understanding of Cumberland's heritage.
- d) The work displays an outstanding appreciation of heritage.

NOMINEES' RESPONSIBILITIES (Conditions of Entry)

1. Fill in the nomination form.
2. Submit the nominated work or details of the work with the completed nomination form.
3. Ensure that the nominee is at least 14 years of age.
4. Ensure that the work is related to an element of Cumberland's history and heritage.
5. Ensure that the owner of the work has given permission for the work to be nominated for this award.
6. Ensure that only one entry is submitted per person or organisation (i.e. historical society, research group, etc.).
7. Ensure that the content demonstrates an element of primary research, that the content is the original work of the entrant, and that any information sources are appropriately referenced.

JUDGES' RESPONSIBILITIES

Judging will be undertaken by the Cumberland Heritage Committee. The judging process will be as follows:

1. Assess work submitted with each standard nomination form.
2. Allocate a score out of ten for each of the assessment criteria (as listed above).
3. Total the scores for each entry, the entry with the highest score is identified as the Awards Category Winner.
4. The Cumberland Heritage Committee may only award an entry as the winner if it is considered to be of a high standard and meets all the conditions of entry and category criteria.
5. Present the scores to Council's Group Manager, Planning to confirm the Awards Category winner.

PRIZES

Total value of each prize option is up to \$1,000. Choice of either:

- (i) Accommodation for 1 night at one of three pre-determined heritage listed properties in the Blue Mountains and framed certificate. OR
- (ii) Bridgeclimb Sydney gift voucher for three people and three tickets for a walking tour of The Rocks Sydney, and framed certificate.

Category 4 - Keeper of the Stone (Children's Heritage Award)

OVERVIEW OF CATEGORY

To encourage primary school children to learn about, and be involved in, local heritage. The category is run as a colouring-in competition utilising a stencil image based on the theme of the National Trust Heritage Festival for that year.

The category comprises two Divisions, being:

- Division 1 comprising Kindergarten to Grade 2 (inclusive).
- Division 2 comprising Grade 3 to Grade 4 (inclusive).

A winner is selected from each Division. Of those Division winners, one will be determined as the overall winner of the Category, and the other as the runner-up of the Category.

ENTRY AND ASSESSMENT CRITERIA (Conditions of Entry)

- a) The work presented is creative and innovative.
- b) The work provides original insight into what "heritage" means to Cumberland's young residents.
- c) The work highlights the character and spirit of the Cumberland LGA.
- d) The work displays an appreciation of heritage.

- e) The work contributes to Council's understanding of the views of our young residents regarding "heritage".

NOMINEES' RESPONSIBILITIES (Conditions of Entry)

1. Fill in the entry form and colour in the stencil image.
2. Submit the nominated work with the completed entry form.
3. Ensure that the owner of the work has given permission for the work to be nominated for this award.
4. Ensure that owners of the works submitted are in Kindergarten to Grade 4.

JUDGES' RESPONSIBILITIES

All entries will be divided into their respective Division.

Twenty (20) entries will be shortlisted for each Division. Shortlisting of entries will be undertaken by Council Officers within the Strategic Planning Unit.

Judging of the shortlisted entries will be undertaken by the Cumberland Heritage Committee. The judging process will be as follows:

1. Assess work submitted with each standard entry form.
2. Each member from the Cumberland Heritage Committee votes for the top five (5) entries of each Division.
3. Tally the votes received for the entries of each Division. The entry in each division with the most votes is declared the winner. Where an equal number of votes are received by two or more entries in a Division, the members are to agree the winning entry.
4. With reference to the winning entry of each division only, the members must then agree the overall winner of the Category with the other division winner being the runner-up of the Category.
5. Present the Award Category Winner and Runner-up to Council's Group Manager, Planning to confirm the Award Category Winner and Runner-up.

PRIZES

Overall Winner

- To care for the Cumberland Heritage Stone for 12 months.
- \$150 book gift voucher.
- Framed certificate.

Overall Runner-Up

- \$150 book gift voucher.
- Framed certificate.

Category 5 – Writing Competition

OVERVIEW OF CATEGORY

To encourage upper primary school children in grades 5 and 6 to learn about, be involved in, and reflect on what heritage means to them. The category is run as a writing competition with a theme based on the National Trust Heritage Festival for that year. Entries may be either fiction (e.g. short stories) or non-fiction (e.g. essays) with a maximum word limit of 700 words.

ENTRY AND ASSESSMENT CRITERIA (Conditions of Entry)

- a) The work presented is creative and innovative (for fiction entries) or the work reflects evidence of research and thinking (for non-fiction entries).
- b) The work provides original insight into what “heritage” means to Cumberland’s young residents currently studying in grades 5 and 6.
- c) The work highlights the character and spirit of the Cumberland LGA.
- d) The work contributes to Council’s understanding of the views of our young residents regarding “heritage”.
- e) The work adheres to the stipulated word limit.

NOMINEES’ RESPONSIBILITIES (Conditions of Entry)

1. Fill in the entry form.
2. Submit the work with the completed entry form.
3. Ensure that the nominee is currently in grade 5 or 6.
4. Ensure that the work is related to an element of Cumberland’s history and heritage.
5. Ensure that the work adheres to the stipulated word limit.
6. Ensure that the owner of the work has given permission for the work to be submitted for this award.
7. Only one entry is permitted per student.
8. Submission must demonstrate that the content is the original work of the entrant.

JUDGES’ RESPONSIBILITIES

Judging of the entries will be undertaken by the Cumberland Heritage Committee. The judging process will be as follows:

1. Assess work submitted with each standard entry form.
2. Each member of the Cumberland Heritage Committee allocates a score out of ten for the assessment criteria (as listed above).
3. Total all judges’ scores for each entry. The entry with the highest total score is declared the winner. Where an equal score is received by two or more entries, the members are to agree the winning entry.
4. The Judge/s may only award an entry as the winner if it is considered to be of a high standard and meets all the conditions of entry and category criteria.
5. Present the Award Category Winner and Runner-up to Council’s Group Manager, Planning to confirm the Award Category Winner and Runner-up.

PRIZES

Winner: \$200 book gift voucher and framed certificate.

Overall Runner-up: \$100 book gift voucher and framed certificate.

Category 6 – Artwork Competition

OVERVIEW OF CATEGORY

To encourage primary and high schools within the Cumberland Local Government Area to engage and encourage students to learn about, and be involved in, local heritage. This category is for a group entry and is run as an artwork competition with a theme based on the National Trust Heritage Festival for that year.

The category comprises two Divisions, being:

- Division 1: Kindergarten to Grade 6 (Primary School)
- Division 2: Grade 7 to Grade 12 (High School)

Artwork can include drawings, paintings, collages, computer graphics or stylised photographs. Entries can reference real events (either historical or current), buildings and places, well known public figures from present day or from history, and historical eras.

Entries can be submitted in either soft copy (electronic) or hardcopy (physical) format. The work should adhere to the maximum stipulated size of A3. Any digital designs must be a minimum of 300dpi. Any text should be legible from a distance and easy distinguishable from background colours.

Multiple entries per class may be submitted. Multiple entries from one school will be accepted.

ENTRY AND ASSESSMENT CRITERIA (Conditions of Entry)

- a) The work presented is creative and innovative.
- b) The work provides an original insight into what “heritage” means to Cumberland’s young residents.
- c) The work highlights the character and spirit of the Cumberland LGA.
- d) The work displays an appreciation of heritage.
- e) The work contributes to Council’s understanding of the views of our young residents regarding “heritage”.
- f) The work adheres to the stipulated size and resolution requirements.

NOMINEES’ RESPONSIBILITIES

1. Fill in the entry form.
2. Submit the work with the completed entry form.
3. Ensure that the work is related to an element of Cumberland’s history and heritage.
4. Ensure that the work adheres to the stipulated size and resolution requirements.

5. Ensure that the content demonstrates originality.

JUDGES' RESPONSIBILITIES

All entries will be divided into their respective Division.

Judging of entries will be undertaken by the Cumberland Heritage Committee. The judging process will be as follows:

1. Assess work submitted with each standard entry form.
2. Each member of the Cumberland Heritage Committee allocates a score out of ten for each of the assessment criteria (as listed above).
3. Each member will then vote for the best entry of each Division.
4. Tally the votes received for the entries of each Division. The entry in each division with the most votes is declared the winner. Where an equal number of votes are received by two or more entries in a Division, the members are to agree the winning entry.
5. The Judge/s may only award an entry as the winner if it is considered to be of a high standard and meets all the conditions of entry and category criteria.
6. Present the Award Category Division 1 and 2 Winners to Council's Group Manager, Planning to confirm the Award Category Winners.

PRIZES

Division 1 (Kindergarten to Grade 6) Winner: \$400 book gift voucher and framed certificate.

Division 2 (Grade 7 to Grade 12) Winner: \$400 book gift voucher and framed certificate.